KYLE RISAN
DESIGNER

A passionate, inventive creator of eye-catching visual ideas with over 7 years of experience crafting graphic communications for both digital and print applications. Has created dynamic visual experiences for brands ranging from global heavyweights such as Microsoft and Starbucks, to dynamic up and comers like Williams-Sonoma and Chef'n. Easy-going, team-oriented and professional, Kyle understands the importance of both collaboration and individual accountability.

WORK EXPERIENCE

Microsoft Corporation — Senior UX Designer, MicrosoftStore.com (April 2014 – Present)
Spearheading design efforts for major product launches including Surface Pro 3 and Microsoft Band. Rapid prototyping and collaboration with development team. Giving guidance and approving design direction for a team of designers and production artists.

Microsoft Corporation — UX Designer, MicrosoftStore.com (November 2012 – April 2014)
Wireframed and created design comps of new user experience elements. Page layout and banner design. Site optimization using heatmaps, A/B testing and user testing.

Chef'n Corporation — Graphic Designer (June, 2009 – November 2012)
Solely responsible for all in-house design and production duties, including creating packaging, retail display solutions, catalogs, ads and other print collateral, web sites and assets for internet and viral marketing efforts

Pravda Studios LLC — Graphic Designer (June 2008 - June 2009)
Designed brochures, catalogs, postcards, business cards and other printed collateral, apparel, web sites, HTML newsletters and creative briefs. Art-direction photo shoots and digital image re-touching.

Freelance Designer— (June 2007 - Present)
Designed unique print and interactive material for various clients

REFERENCES

PROFESSIONAL

Deborah Garber — Online Category Manager, Surface at Microsoft

Alissa Polucha — Program Manager, Microsoft Corporation

Karl Mejia — Director of Marketing, Chef'n Corporation

Megan Evert — Director of Operations, Chef'n Corporation

PERSONAL

Rebecca Radloff (Anderson) — Attorney Microsoft Corporation

Shane Berry — Director of UX LendUp.com

EDUCATION

University of Washington —
Bachelor of Arts, Business Administration, Marketing Concentration (2001)

Bellevue College —
Graphic Design Certificate (2008)

Bellevue College —
Web Design Certificate (2009)

TOOLKIT

Web/UI/UX design

Rapid prototyping (Axure, Just in Mind)

Wire framing and site mapping

Asset delivery, image optimization, redlines and pixel-perfect comps

Icon design

Print design and layout

Logo/Identity design

Packaging design

Retail display design

Pre-flight/pre-press

Digital photography and lighting

Photo retouching/editing

Comfortable on Mac or PC

Adobe Creative Suite (Illustrator, InDesign, Photoshop, DreamWeaver, Acrobat)

Microsoft Excel

Microsoft PowerPoint

Microsoft Word

HTML/CSS/Javascript/Flash