

## Kyle B. Risan

**Profile** Passionate, inventive designer of eye-catching visual ideas. Dedicated to the art and science of graphic communications for all medias. Experienced in branding and achieving a cohesive set of visual elements for a company or product. Open, easy-going, team oriented and professional, understands the importance of both human interaction and individual accountability.

**Education** Bachelor of Arts in Business Management with a concentration in Marketing (2001)  
University of Washington - Seattle, WA

Graphic Design Certificate (2008)  
Bellevue College - Bellevue, WA

Web Design Certificate (2009)  
Bellevue College - Bellevue, WA

**Work Experience** Chef'n Corporation - Graphic Designer (June 2009 - Present)  
Solely responsible for all in-house design and production duties, including creating packaging, retail display solutions, catalogs, ads and other print collateral, web sites and assets for internet and viral marketing efforts.

Pravda Studios LLC - Graphic Designer (June 2008 - June 2009)  
Executed all internal design projects for Pravda Studios, including brochures, catalogs, postcards, business cards and other printed collateral, apparel, web sites, HTML newsletters and creative briefs. Organized and curated an extensive photography collection of over 100,000 digital images. Art-directed photo shoots. Helped coordinate all marketing efforts as well as define the direction of Pravda Studios' brand and unified business message.

Freelance Designer (January 2007 - Present)  
Designed unique printed and interactive material for various clients.

**Skills** Print Design  
Logo/Identity Design  
Web/UI/UX Design  
Packaging Design  
Retail Display Design  
Pre-flight/Pre-press  
Hands on Experience with a Digital Press, specifically the Canon ImagePress  
Digital Photography (familiar with high-end DSLR's such as the Canon EOS-1D Mark III)  
Photo Retouching/Editing  
Completely comfortable in a both a Mac or PC environment  
Adobe Creative Suite (Illustrator, InDesign, Photoshop, DreamWeaver, Acrobat)  
Microsoft Excel  
Microsoft PowerPoint  
Microsoft Visio  
Microsoft Word  
HTML/CSS  
Flash

References Available Upon Request